



Levels of Sponsorship

November 7 & 8, 2020

Washington Ave. Ocean Springs, MS 39564

228-875-4424

www.peterandersonfestival.com

\$25,000 – Presenting Sponsorship

- \$1000 Award given in your business' name to an outstanding artist or craftsman
- “Presenting Sponsor” business name listed on each entrance sign: 42nd Annual Peter Anderson Arts & Crafts Festival presented by **“Business Name”**
- Exclusive booth locations at entrance gates greeting over 150,000 attending
- Prime publicity: Full page ad in the official festival guide reaching nearly 200,000 individuals
 - Exclusive publicity on billboards, banners, rack cards, and all media including TV and Radio
- Listing on the www.peterandersonfestival.com Sponsor Page as the Presenting Sponsor with a hot link to your website. **Website Address:** _____
- Business signage, flyers, cards, and other information placed at each entrance table
- Presenting sponsor business name/logo on Peter Anderson Festival T-shirt reading 42nd Peter Anderson Arts & Crafts Festival 2020 presented by **“Business Name”**
- Framed Festival Poster
- 25 T-shirts

\$10,000 – Double Diamond Level Sponsorship

- \$500 Award given in your business' name to an outstanding artist or craftsman
- Large Business name and logo listed on entrance banners
- Prime booth location (10x20) to promote your business to the 150,000+ attending -exclusive to festival sponsors – your tent will be located by one of the festival entrances (limited)
- Signage at three festival entrances to include business name and logo
- Framed Festival Poster
- Prime publicity: Business name and logo on rack card, ½ page ad, article presence and large name and logos in the Official festival guide
- Listing on the www.peterandersonfestival.com Sponsor Page with a hot link to your website. **Website Address:** _____
- Business signage, flyers, cards, and other information at each entrance table
- Large size business logo on Peter Anderson Festival T-shirt
- 20 T-shirts

\$7,500 – Diamond Level Sponsorship

- \$500 Award given in your business' name to an outstanding artist or craftsman
- Music Stage Sponsor
- Medium Business name and logo listed on entrance banners
- Prime booth location (10x15) to promote your business to the 150,000+ attending -exclusive to festival sponsors – your tent will be located by one of the festival entrances (limited)
- Signage at three festival entrances to include business name and logo

- Prime publicity: Business name and logo on rack card, ½ page ad, and large name and logos in the Official festival guide
- Listing on the www.peterandersonfestival.com Sponsor Page with a hot link to your website.
Website Address: _____
- Business signage, flyers, cards, and other information at each entrance table
- Large size business logo on Peter Anderson Festival T-shirt
- 15 T-shirts

\$5,000 – Platinum Level Sponsorship

- Prime booth location (10x10) to promote your business to the 150,000+ attending -exclusive to festival sponsors – your tent will be located by one of the festival entrances (limited)
- Signage at three festival entrances to include business name and logo
- Prime publicity: Business name and logo on rack card, and large name and logos in the Official festival guide
- Listing on the www.peterandersonfestival.com Sponsor Page with a hot link to your website.
Website Address: _____
- Business signage, flyers, cards, and other information at each entrance table
- Medium size business logo on Peter Anderson Festival T-shirt
- 10 T-shirts (limit 20 per company sponsor package)

\$2,500 – Gold Level Sponsorship

- Prime booth location (10x10) to promote your business to the 150,000+ attending - exclusive to festival sponsors
- Signage at three festival entrances to include business name and logo
- Prime publicity: Business name and logo on rack card and in the Official festival guide
- Listing on the www.peterandersonfestival.com Sponsor Page with a hot link to your website.
Website Address: _____
- Business logo on Peter Anderson Festival T-shirt
- 5 T-shirts

\$1,000– Silver Level Sponsorship

- Festival Booth (10x10) to promote your business to the 150,000+ attending- exclusive to festival sponsors
- Banner located at Depot with business name listed as a sponsor
- Business name and logo on rack card and guide

\$500 – Bronze Level Sponsorship

- Banner located at Depot with business name i.e. (Ocean Springs Chamber of Commerce) listed as a sponsor and listing in festival guide.

Thank you for sponsoring the Peter Anderson Festival 2020!

Company Name & Contact Person: _____ Telephone: _____
Address: _____ City: _____ State: _____ Zip: _____
Email address: _____ Sponsor Level: _____ Value \$: _____
Multi-year at sponsor level: _____ 1 year _____ 2 year _____ 3 year

Make all checks payable to the Ocean Springs Chamber of Commerce • Attn: Peter Anderson Festival, 1000 Washington Ave.,
Ocean Springs, MS 39564

**ATTENTION: PRESENTING, DOUBLE-DIAMOND, DIAMOND,
PLATINUM and GOLD SPONSORS!**

Please include your logo-camera ready-to be used in our publicity. Thank you!

**The Peter Anderson Arts & Crafts Festival would appreciate your response and donation
by August 15, 2020.**

**If received after August 20, this may preclude some sponsors from being in some literature
and ads for festival.*

***This festival logo is TRADEMARKED. YOU MUST ADHERE TO THE RULES IF
YOU WISH TO USE THE LOGO IN ADVERTISING. CONTACT US FOR
DETAILS.***